

# GITTERMANGALLERY

## JEAN MORAL (1906-1999)

- 1906 Born in Marchiennes, France.
- 1925 Began photographing in Paris, the same year that Andre Kertesz arrived from Hungary. Experimented with photograms, double exposures, and other avant-garde techniques that he would continue to use through the 1930s.
- 1926 Photographed at the beaches and dunes in Lacanau, near Bordeaux, where he would meet his future wife, Juliette Bastide, the following year.
- 1927 Met photographers Roger Parry, Daniel Masclet, and Robert Pontabry. Worked with publicist and printer Leon Ullmann.
- 1928-1932 Worked for Art Deco designer, Alfred Tolmer, as graphic designer and photographer and helped produce *Mise en Page: The Theory and Practice of the Lay-Out*, a book that influenced contemporary publications with innovative design and typography. Associated with Alexey Brodovitch, Pierre Boucher, Pierre Verger, and Lucien Mazonod. Throughout the thirties his work was included in numerous exhibitions with other photographers including Laura Albin-Guillot, Brassai, Florence Henri, Horst P. Horst, George Hoyningen-Huene, André Kertész, Francois Kollar, Germaine Krull, Dora Maar, Man Ray and Maurice Tabard.
- 1931 Married Juliette. Participated in the international exhibition of the Munich *das Lichtbild*, after which his photographs were published with greater frequency in France and abroad.
- 1932 Carlo Rim and Lucien Vogel hired him to shoot the first of two covers for *VU* magazine.
- 1933 Sought advice of Maurice Tabard and began fashion photography after being contacted by several magazines. His first photograph in *Harper's Bazaar* appeared. He would collaborate with *Harper's* until 1946. Exhibited in the 1st International Salon of Nude Photography, organized by Daniel Masclet.
- 1934 Produced reportage photography in London, Madrid, and Toledo and became exclusive fashion photographer for *Harper's*
- 1937-1939 Began working for *Match* and *Paris-Soir*. Experimented with kodachrome still-lives and fashion photographs. Exhibited in Copenhagen in the Exhibition of l'Ecole française de photographie.
- 1940 Moved south to Lyon and then Cannes. Began to draw again and is encouraged by Francis Picabia to abandon photography. Began to retreat from the commercial world.

- 1959            Moved to Switzerland, where he found success with his drawings throughout the 60s and 70s.
- 1982            Wife, Juliette, died. Moral stored away all of his photographs, which were painful reminders of his muse.
- 1999            Died